



InHealth Mutual Has Achieved URAC Accreditation

Ohio's only nonprofit health insurance CO-OP received full accreditation for Health Plan and Health Plan for Health Insurance Exchange

Westerville, Ohio, April 29, 2015—InHealth Mutual, Ohio's only health insurance CO-OP, has received full URAC accreditation for Health Plan and Health Plan for Health Insurance Exchange.

InHealth was designed to inject access, innovation and competition into the health insurance industry. As a nonprofit CO-OP, InHealth returns any profits it makes back into its membership through enhancing benefits and lowering premiums, which makes its dedicated adherence to quality standards a top priority.

URAC, formerly known as the Utilization Review Accreditation Commission, is an independent, nonprofit health care accrediting organization dedicated to promoting health care quality through accreditation, education and measurement. The URAC accreditation process demonstrates a commitment to quality services and serves as a framework to improve business processes through benchmarking organizations against nationally recognized standards. Applying for and receiving URAC accreditation, demonstrates InHealth's commitment to quality healthcare.

URAC's accreditation process involves a rigorous four-phase review, which can take as long as six months to complete. After completing a desktop review of InHealth's policies and procedures, contracts and departmental plans, the accreditation review team conducts an on-site review to verify compliance with the standards. URAC reviewers conducted audits, analyzed personnel and credentialing files, reviewed education and quality management programs. After review of InHealth's desktop and onsite review findings, URAC's Accreditation and Executive Committees scored InHealth 100 percent compliant in both applications.

"Through the strength of the InHealth team and leadership of our CEO, we have successfully demonstrated our commitment to nationally accepted best practice standards and continuous performance improvement in achieving our designation as a URAC fully accredited health plan," said Barbara Freeman, MD, Chief Medical Officer, InHealth Mutual. "We live our InHealth Cares standard of performance daily by addressing the individual care needs of our membership with a compassion, concern and accountability that this accreditation confirms."

"URAC accreditation is the realization of one of InHealth's top priorities for 2015," said Jesse Thomas, CEO, InHealth Mutual. "As a health insurance CO-OP—a new model in the health insurance industry—debuting this past November on the Exchange, this significant milestone and achievement is nothing short of phenomenal and represents the quality standards we adhere to and provide our members."

About InHealth Mutual

InHealth Mutual is a nonprofit insurer – a consumer operated and oriented plan (CO-OP) – built for Members by Members to provide quality, affordable health insurance that is responsive to the needs and wants of all Ohioans. It is different from the traditional insurers given its nonprofit status and focus on individuals and small businesses which will manifest in a governing Board of Directors that includes Members by the beginning of 2016. In addition, profits will be used to lower the cost of care, enhance benefits or decrease premiums. Being accountable to Members versus stockholders is a paradigm shift InHealth believes will result in better health insurance for the people it covers. In 2014, InHealth offered insurance products to individuals, businesses and groups through brokers and private exchanges. For plan year 2015, InHealth is expanding to also offer insurance products on the Health Insurance Marketplace (Exchange). **InHealth Mutual is a trade name of Coordinated Health Mutual, Inc.** For more information, visit www.inhealthohio.org.

About URAC

URAC, an independent, nonprofit organization, is a well-known leader in promoting health care quality through its accreditation, education, and measurement programs. URAC offers a wide range of quality benchmarking programs and services that model the rapid changes in the health care system and provide a symbol of excellence for organizations to validate their commitment to quality and accountability. Through its broad-based governance structure and an inclusive standards development process, URAC ensures that all stakeholders are represented in establishing meaningful quality measures for the entire healthcare industry. For more information, visit www.urac.org.

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