

InHealth Mutual, Ohio's Only Health Insurance CO-OP, Seeks Members to Join Transitional Board of Directors for 2015

Three spots are open to be filled by members through an election process

Westerville, Ohio, August 13, 2014—InHealth Mutual, Ohio's only health insurance CO-OP is accepting nominations from now through September 20, 2014 from among its membership for three available 2015 board seats.

As a Consumer Operated and Oriented Plan (CO-OP) and mutual insurance company, InHealth is designed to be different. Members (InHealth policy holders) have a hand in the governance of InHealth through its board. In fact, by the end of 2015, 51% of its board will be made up of members. Currently, InHealth operates under guidance from its foundational board of directors and corporate administration. The 2014 election process to fill three 2015 board seats is step one toward 51% member board governance. The three new elected members' initial terms will begin January 1, 2015.

To be considered, members must be self- or otherwise nominated, qualified and determined eligible to appear on the ballot for the upcoming election. Election information and nomination forms are available on the InHealth web site at: <http://www.inhealthohio.org/about-us/governance>. The nomination form includes both specific and broad questions to better assess qualifications and experience necessary for board service. All qualified nominees will be screened and interviewed by the Nominating Committee and a background check and drug test will be performed. Interviews of select nominees will take place at InHealth's headquarters just outside Columbus in Westerville, Ohio to arrive at a final slate to be presented for the election and voted on by InHealth members (policy holders) who are at least 18 years of age. The three new board members will be announced at the Annual Meeting of the Members scheduled for December 13, 2014.

InHealth Mutual is Ohio's only CO-OP with a mission to provide quality, affordable health insurance that is responsive to the needs and wants of all Ohioans. CO-OPs were established by the Affordable Care Act (Section 1322) to foster the creation of consumer-governed nonprofit health plans. There are 23 CO-OPs nationwide. According to the National Alliance of State Health CO-OPs, in 2014, at the close of open enrollment, collectively CO-OPs signed up over 400,000 members. States with a CO-OP had premium rates that were, on average, about 9% lower than states without. Further, CO-OPs offered the most products among all new insurance companies in the Marketplaces. And, they offered 37% of the lowest priced plans in the states in which they operated. Moreover, CO-OPs were the most likely of all insurers to have plans within 10% of the lowest-priced option. Consumers interested in learning more about InHealth Mutual can visit www.inhealthohio.org.

About InHealth Mutual

InHealth Mutual is a nonprofit insurer – a consumer operated and oriented plan (CO-OP) – built for members by members to provide quality, affordable health insurance that is responsive to the needs and wants of all Ohioans. It is different from the traditional insurers given its nonprofit status and focus on individuals and small businesses which will manifest in a governing board of directors that includes members (policy holders) by the end of 2015. In addition, profits will be used to lower the cost of care, enhance benefits or decrease premiums. Being accountable to members versus stockholders is a paradigm shift InHealth believes will result in better health insurance for the people it covers. In 2014, InHealth offered insurance products to individuals, small businesses and groups through brokers and private exchanges. For plan year 2015, InHealth is expanding to also offer insurance products on the Health Insurance Marketplace (Exchange). **InHealth Mutual is a trade name of Coordinated Health Mutual.** For more information, visit www.inhealthohio.org.

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