



Members of InHealth Mutual Elect Three New Fellow Members to 2015 Board of Directors

Ohio Valley Christian School Administrator, business coach/entrepreneur and Local Matters Executive Director Join Board

Westerville, Ohio, December 17, 2014—For the first time, members have been elected by their fellow members to sit on the Board of Directors of InHealth Mutual, Ohio’s only health insurance CO-OP.

Joining the InHealth Board are Patrick O’Donnell, chief administrator of Ohio Valley Christian School in Gallipolis; Fred Richards, business coach and former COO for the Ohio Health Information Partnership from Hilliard; and Michelle Moskowitz-Brown, executive director of Local Matters in Columbus.

As a Consumer Operated and Oriented Plan (CO-OP) and mutual insurance company, InHealth is designed to be different. Members have a hand in the governance of InHealth through the Board of Directors and their participation on it. This election signifies phase one toward achieving an InHealth Board of Directors with 51% member representation—a goal which will be realized by the by the end of 2015.

Members voted during the election period and the results were announced at InHealth’s first Annual Meeting of the Members held in Columbus, Saturday, December 13. The three new elected Directors’ initial terms will begin January 1, 2015.

“We are thrilled to welcome our three new board members from a pool of highly qualified candidates,” said Jesse Thomas, CEO, InHealth Mutual. “Consumers are looking for an alternative in the insurance industry. As a nonprofit, mutual CO-OP, we are that alternative -- where members have a say. This election is a major milestone for InHealth and proof that the state of the company is good and getting better all the time as we continue to reach our goals.”

About Patrick O’Donnell

Patrick O’Donnell from Gallipolis, Ohio, attended The Ohio State University before transferring and graduating from Cedarville College in 1986 with a Bachelor of Arts degree in Biology. He earned his Master of Divinity, specializing in Christian education from Grand Rapids Theological Seminary in 1992. For 18 years, he held supervisory and

staff development roles at Wedgwood Christian Services in Grand Rapids, Michigan, a residential treatment facility for 150 eight to eighteen-year-old children with profound emotional impairment and/or psychiatric difficulties as a result of severe abuse and neglect. He completed his tenure there as a clinical chaplain, providing spiritual care to the children as they received skilled treatment for the trauma they had endured. He is currently the chief administrator of Ohio Valley Christian School in Gallipolis. He also ministers as an associate pastor of First Baptist Church in Gallipolis. Additionally, Patrick volunteers as a chaplain at Holzer Health Services.

About Fred Richards

Fred Richards started his career in healthcare at Nationwide Insurance, serving in project management roles around managed care development, software development and maintenance of mission-critical systems, actuarial software support, and electronic data interchange for nearly 15 years. Upon leaving, he co-founded HTP Inc., a development company for electronic data interchange gateway software for health plans to assist hospitals with the registration process. It proved very successful in improving patient satisfaction. He later joined Fortune 15 Company McKesson as vice president of strategy working on projects in marketing, new product launches and customer satisfaction. For the past four years, he was COO for the Ohio Health Information Partnership, where he built the sales and marketing programs, and selected strategic software to build the largest organization in the country to assist physicians with electronic medical record software implementation and create a network for health care providers to exchange clinical information to improve patient safety and outcomes. Currently, he works as a business coach for three organizations helping them to increase sales and improve product development.

About Michelle Moskowitz-Brown

Michelle Moskowitz-Brown, executive director at Local Matters, is responsible for leading the organization forward with a new strategic plan to grow its impact and increase education and access to healthy, delicious and affordable food to prevent diet-related diseases, and ensure that everyone has access to the foods they choose. The organization supports diverse populations, including preschoolers in Head Start, women in recovery, and people managing their diabetes. Michelle is driven by a commitment to healthy communities, economic development and the belief that everyone should have the knowledge, resources and confidence to eat well. Prior to her work with Local Matters which began in 2011, she gained 15 years of experience leading and managing not-for-profit organizations in her hometown of New York City, including Dancing in the Streets, BRICstudio, and the Foundation for Jewish Culture. Michelle brings extensive program experience, financial acumen, and knowledge of best practices to Local Matters. She holds a B.A. in Dance Anthropology from Antioch College, and studied Urban Planning at NYU's Wagner School of Public Service.

About CO-OPs

InHealth Mutual is Ohio's only CO-OP with a mission to provide quality, affordable health insurance that is responsive to the needs and wants of all Ohioans. CO-OPs were established by the Affordable Care Act (Section 1322) to foster the creation of consumer-governed nonprofit health plans. There are 23 CO-OPs nationwide. According to the National Alliance of State Health CO-OPs, in 2014, at the close of open enrollment, collectively CO-OPs signed up over 400,000 members. States with a CO-OP had premium rates that were, on average, about 9% lower than states without. Further, CO-OPs offered the most products among all new insurance companies in the Marketplaces. And, they offered 37% of the lowest priced plans in the states in which they operated. Moreover, CO-OPs were the most likely of all insurers to have plans within 10% of the lowest-priced option. Consumers interested in learning more about InHealth Mutual can visit www.inhealthohio.org.

About InHealth Mutual

InHealth Mutual is a nonprofit insurer – a consumer operated and oriented plan (CO-OP) – built for members by members to provide quality, affordable health insurance that is responsive to the needs and wants of all Ohioans. It is different from the traditional insurers given its nonprofit status and focus on individuals and small businesses which will manifest in a governing board of directors that includes members (policy holders) by the end of 2015. In addition, profits will be used to lower the cost of care, enhance benefits or decrease premiums. Being accountable to members versus stockholders is a paradigm shift InHealth believes will result in better health insurance for the people it covers. In 2014, InHealth offered insurance products to individuals, small businesses and groups through brokers and private exchanges. For plan year 2015, InHealth is expanding to also offer insurance products on the Health Insurance Marketplace (Exchange). **InHealth Mutual is a trade name of Coordinated Health Mutual.** For more information, visit www.inhealthohio.org.

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